



TryMyCompany

Free trials, without the trap.

trymycompany.com

PRESS & MEDIA KIT

The exit, not the product.
trymycompany.com/exit-index

WHO WE ARE

A consumer resource that grades how hard subscriptions are to cancel.

TryMyCompany grades how hard it is to cancel 159 popular subscriptions and free trials on an A-to-F scale. The grade rates the exit, not the product: a service you love can still earn a low grade if leaving is a fight. Every brand page publishes the real steps to cancel, and our tracker sends a reminder before each renewal so people are not charged by surprise.

The Exit Index is a ranked, sourced dataset on cancellation difficulty specifically, spanning categories from streaming to gyms to pet insurance. It is built to be cited.

THE EXIT INDEX AT A GLANCE

159 subscriptions graded, A to F



About **60 percent** (95 of 159) are an A or a B: you can cancel yourself, online, in a click or two. Roughly **one in five** are a grade D, requiring a call, chat, or mailed notice to get out.

KEY FINDINGS

What the data shows

- **Four brands earned an F, and in every case a regulator acted in 2025:** LA Fitness (the FTC sued), Equinox (New York's Attorney General settled), JustFab (a coalition of state attorneys general settled), and Homeaglow / ForeverClean (Washington's Attorney General settled).
- **Hardest category to leave:** pet insurance, where 6 of 8 plans make you call to close a policy.
- **Easiest category:** streaming, where 6 of 8 services are a straight A.
- **Even the news makes you work for it:** The New York Times and The Wall Street Journal route you through a chat window to cancel.



SPOKESPERSON

Justin Edgerly, Co-Founder

Justin can speak to which services and categories are hardest to leave, what the FTC click-to-cancel rule means in practice, subscription dark patterns, and how consumers can avoid surprise renewal charges. He backs every figure with a source and can turn around a quote or a custom data cut on deadline.

ABOUT / BOILERPLATE

TryMyCompany is a consumer resource that grades how hard it is to cancel 159 popular subscriptions and free trials, A to F, publishes the real steps to cancel each one, and reminds people before every renewal so they are never charged by surprise. Co-founded by Justin Edgerly and Justin White.

PRESS CONTACT & LINKS

Press	hello@trymycompany.com
The dataset	trymycompany.com/exit-index
The report	trymycompany.com/exit-report
Methodology	trymycompany.com/exit-grade

All figures are current as of the live Exit Index and should be reconfirmed at trymycompany.com/exit-index before publication.